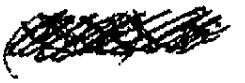
JUN 06 '95 03:51PM HISPANIC MAGAZINE TX P.8/11



RESTAURANT NAME RELEASE

In consideration of the good will and publicity received, and other good and valuable consideration, receipt of which is hereby acknowledged, I owner, of Yuca Restaurant grant to Leo Burnett Company, Inc., and Philip Morris Incorporated the absolute right, without limitation, to use and/or copyright and/or publish advertisements that use the name of my restaurant in Benson & Hedges advertisements produced for Philip Morris Incorporated.

I understand and acknowledge that I have no right to inspect and/or approve the advertising used in connection with my restaurant name, nor do I have any right to such advertising.

By signing this release, I hereby warrant and represent that I have the right and authority to give permission herein granted.

I agree that under no circumstances shall I have any right to maintain a cause of action against Leo Burnett Company, Inc., Philip Morris Incorporated, or anyone else by virtue of the terms of this Release, or anything else done pursuant hereunto.

Printed Name: EFRAIN VEGA

Signed: [signature]

Date: 6-7-1995

(305) 444-4448

Yuca Restaurant.

2070335818

Source: https://www.industrydocuments.ucsf.edu/docs/hlfy0004